Electronic Acknowledgement Receipt			
EFS ID:	2451350		
Application Number:	09848608		
International Application Number:			
Confirmation Number:	5996		
Title of Invention:	Personalized promotion of new content		
First Named Inventor/Applicant Name:	Andrej Gregov		
Customer Number:	25096		
Filer:	Maurice J. Pirio/Peter Sher		
Filer Authorized By:	Maurice J. Pirio		
Attorney Docket Number:	249768044US1		
Receipt Date:	09-NOV-2007		
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Time Stamp:	18:07:34		
Application Type:	Utility under 35 USC 111(a)		

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
		response.pdf	409222	ves	10
, ,	response.pui	9d16e3cda56f0cf8d599afe3a93e3867c 620fb75	, , , ,		

	Multipart Description/PDF files in .zip description						
	Document Description		Start End		nd		
	Extension of Time		1	1			
	Notice of Appeal Filed		2	10			
Warnings:							
Information:							
2 Fee \	Fee Worksheet (PTO-06)	fee-info.pdf	8137	no	2		
	ree Worksheet (F1O-06)		c35e61ac32536b88b4b15cee6159b2ff 667ac616				
Warnings:							
Information:							
		Total Files Size (in bytes)	41	7359			

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.